



THE IRON BLADE

SINCE 1955



WLC Alumna Speaker Carrie Smith Schmidt

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56 Years of Ferrum College News

February 22, 2011

14th Annual Women's Leadership Conference scheduled for March 17

Monica Samayoa
Staff Writer

In its fourteenth year at Ferrum College, the Women's Leadership Conference is a growing program that introduces the women leaders on the campus to successful women leaders in the community.

"This event was started fourteen years ago in order to bring awareness to women's issues on campus" said Conference Coordinator Nell Fredericksen.

The main focus of the event for this year is to echo the Ferrum College

theme: "Empowering Self and Others: Building Social Networks."

"Looking at the different networking types available now shows an increase in the way every builds social networks. An example is Facebook," Fredericksen said.

Some of the items in this event include Coffee and Continental Breakfast with opening remarks by Dr. Jennifer Braaten. The opening session speaker is Roanoke Times Feature Writer Beth Macy. Carrie Smith Schmidt ('82) is the alumna speaker. Schmidt directs the Rural Utility and Community Facility Programs of the

USDA Rural Development.

Cast from the Ferrum College spring musical, "AIDA," will provide entertainment. The afternoon session is called "Intergenerational Impacts of Social Networks" which includes Ferrum College students and John Carlin looking at the intergenerational impacts of social networks such as Facebook and Twitter. They will also look at the negative impacts of Social

see WLC page 2



Katherine Broendel

Hart International Plaza honoring former president to be completed for graduation



Bethany Lackey
Editor-in-Chief

Have you been wondering what's going on between the library and Garber Hall? The construction that many students are curious about is the

beginning stages of the Hart International Plaza.

According to Kimberly Blair, vice president for Institutional Advancement, the location of the Plaza will provide a great entrance to campus on Wiley Drive. The location is where the

outside graduation commencement is held, and will "absolutely enhance the commencement ceremony," said Blair.

"The plaza will include a beautiful landscaped area of trees and flowering shrubs, benches, an informational kiosk, and flags representing the U.S.

and the countries of the international students," according to an article in Ferrum Magazine.

The plan was developed by Jody Brown, Executive Director of the Blue Ridge Dinner Theatre and English professor, and Kathleen Smith, also an

Hart International Plaza "will absolutely enhance the commencement ceremony," says Kimberly Blair.

photo by Bethany Lackey

English professor here at Ferrum. The project first began about one year ago, and has been a quickly up-and-coming production.

The site is named in honor of the eighth president of Ferrum College,

see PLAZA page 2

ISAGE streamlines graduate school application process for selected students

Stephen Washington
Staff Writer

ISAGE is an undertaking that was launched by the School of Social Sciences here at Ferrum College. The purpose of ISAGE is to help students to apply and get accepted into a graduate, medical or law school. ISAGE stands for Intentional Strategic Advising for Postgraduate Education.

The program was started in 2009 by Dr. Frédéric Belle Torimiro, who is the Dean of the School of Social Sciences. In the next year, the program will expand to include the schools of

Arts and Humanities and Natural Sciences and Mathematics.

Jasmine Goodnow, assistant professor of recreation leadership and the leader of the faculty team, helps to coordinate the ISAGE program.

"Students get into this program through faculty who nominate students who they feel have potential, good work ethic, and desire to further their education beyond undergraduate," Goodnow says.

"Students can also access the program if they let faculty know that they are interested, excel in class, get involved, show a desire, participate in

class, work hard, and have an overall desire to learn," says Goodnow.

In the ISAGE program, there are four phases which help students prepare for post undergraduate education and they are--realization, exploration, narrowing, and preparation. Each of these phases helps the students that are interested in furthering their education beyond the undergraduate level.

The realization phase is basically the selection of nominated students that have been recognized for their intellectual capabilities and work ethic; it's all about letting them know.

The exploration stage is where students learn about different options to understand what it is all about.

The narrowing stage, which is a specific application process, helps students look at schools to which they want to apply.

The preparation stage is where students are prepared to take the GREs, learn interviewing techniques, and finally apply to the graduate school of their choice.

For more information about ISAGE, contact Goodnow at jgoodnow@ferrum.edu.

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Ferrum's Colleges Against Cancer kicks off "Beards for a Cure" fundraising campaign; proceeds marked for Relay for Life



Bethany Lackey
Editor-in-Chief

Fundraisers for Relay for Life are not uncommon here at Ferrum. Every year, groups and organizations help raise money any way that they can to support the cause.

Emily Fiske is a member of Colleges Against Cancer (CAC), and helps organize and publicize events every year. According to Fiske, CAC is the organization which Ferrum College does Relay through, and is run by the American Cancer Society.

"There are a couple main events that we do, Relay being the best known. The lesser known events that we do include the Great American Smoke Out in the fall, and we also organize Think Pink with Zeta Theta Epsilon (you may remember the "WTF: Win The Fight" shirts from this fall). There are four main goals for every CAC chapter: advocacy, cancer education, Relay, and survivorship," Fiske said.

This year, Colleges Against Cancer is trying something different--very different. Andrew Maxwell, Presi-

dent of CAC, has begun "Beards for a Cure."

"Always wanted to grow out the facial hair, but didn't have a real reason to do it?" the Facebook group asks, "Well here is the cause for you."

Kickoff for this event was held Tuesday, February 15. At this kickoff event, guys who were participating met in front of the Panther's Den, shaved their faces, and took the "before" pictures. These guys will not

see **BEARDS** page 5 —

WLC from page 1

Networking.

In the next afternoon session there will be a panel discussion on "Art, Literature and Music: Creative Networks in South West Virginia." The panel will focus on both the development and working of several key creative networks in Southwest Virginia.

The Student Leadership Tea is co-sponsored by the Smith Mountain Branch of the American Association of University of Women, honoring female student leaders at Ferrum College.

The Keynote Address will be delivered by Katherine Broendel, who is acting senior media relations and marketing associate with the American Association of University Women.

This event is open to the public and the related statistics are interesting. "Sixty percent of attendees are Ferrum College students and forty percent of

attendees are local women/faculty and staff members" Fredericksen said.

The main goal of this event this year is to provide members of the campus and community opportunities



Carrie Smith, Ferrum College class of 1982.

photo courtesy of Public Relations

to network with influential individuals. A long term goal for the Women's Leadership Conference is to continue to build on the success of the conference, Fredericksen said.

Planning for this particular conference started in September, with weekly meetings of the 2011 Women's Leadership Conference Committee.

Members of this committee are faculty members and they include Nell Fredericksen, Katherine Grimes, Tina Hanlon, Delia Heck, Leslie Holden, Helen Prien, Toni Seidelmann, Sharon Stein, Carolyn Thomas, Lana Whited, and Donna Williamson.

If you are interested in coming to the 14th annual Women's Leadership Conference, you can register online for free at www.ferrum.edu/wlc.aspx. Information is also available on the conference Facebook page. The event is March 17 from 8:30 a.m. to 8 p.m.

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Beth Macy, Roanoke Times feature writer.

photo courtesy of Public Relations

PLAZA from page 1

Dr. Joseph Hart. He was referred to as "the student's president" because of all the great things he did for the college and the students. He was president from 1971 to 1986, and was "very instrumental in Ferrum College's transition" from a junior college to a four-year institution, Blair added.

The financial goal was met in early January, and construction began in early February when the weather was

appropriate. The budget was based on fundraising through the college. There were many generous donors whose names will be engraved at the site.

The project is expected to be finished in late April, and the dedication ceremony will be held the day before graduation, May 7. Dr. Hart's family as well as donors will be in attendance.

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Pictured on the right, is the prospective future Hart International Plaza with the view facing John Wesley Hall.



To the left is a prospective view of the future Hart International Plaza facing Adam's Lake.

Ferrum Forum

compiled by Chalet Satterthwaite and Bethany Lackey

How do you prepare for midterms? Does it work?



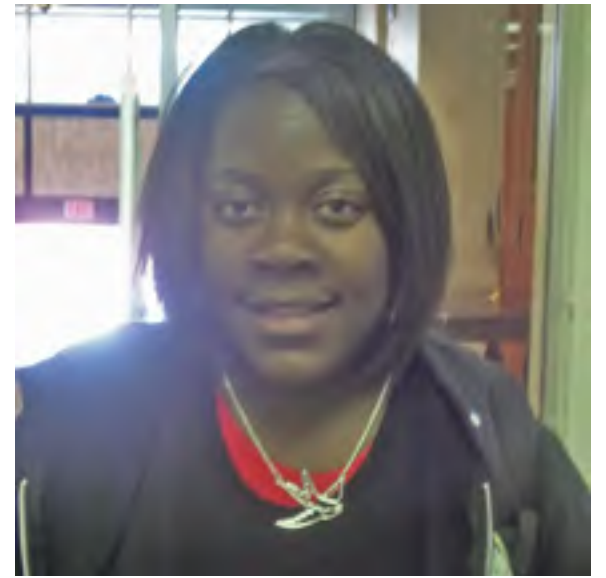
Cierra McGee

I always study, so everything that's on the midterm, I studied throughout the semester.
Yes.



Jessi Naff

I prepare based on the class and the professors, so it varies.
Yes.



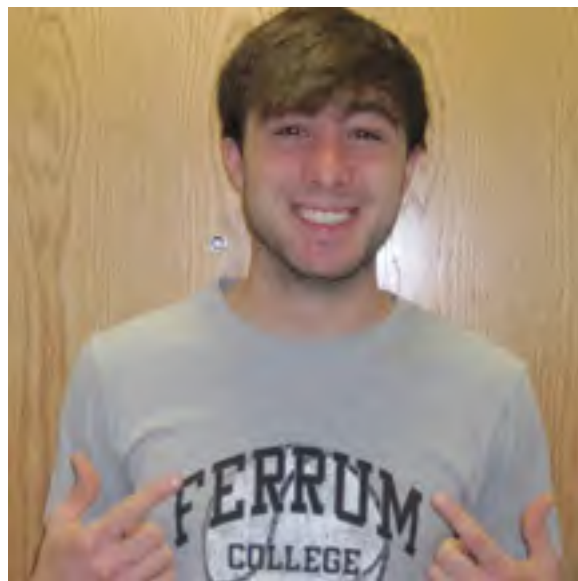
Janiqua Tabb

I come to the ARC and study a lot.
Yes.



Grant Waldrop

Very carefully--just like THAT guy.
No, it never works for me.



Darren Agee

I find my room a quiet place to get away and study. I study a week ahead and make note cards. I never cram. Yes.



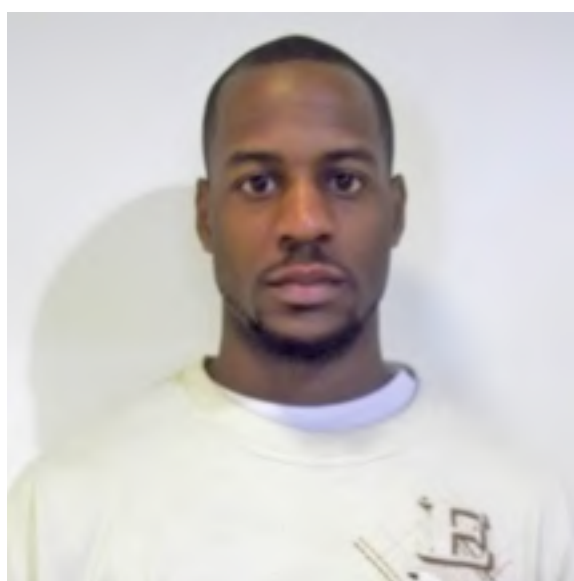
John Hartin

I do what he does. It always works.



Leshonika Harris

I pay attention throughout the semester and this has worked for my classes.



Aarin Hill

Study throughout the semester and not cram.
Yes.



Emily Fiske

I make a study schedule and try to study for my hardest classes first.
Yes, it works.

Opinion/Editorial

“Can’t never could”



Bethany Lackey
Editor-in-Chief

I heard this quotation from my good friend Jordan Goad not too long ago. “Can’t never could,” she always says. While I have heard it many times, I have never stopped to really consider it until now.

It seems to me that so many people (sometimes, me included) give up before they have to. In Dr. Shannon Hardwicke’s Coaching class, we recently discussed why people give up on reaching the goals that they have set for themselves. This made me start thinking about the times in my life I have thrown in the towel and why.

Allow me to share: I’ve always loved volleyball, even when I was too young to play. Then, when I started playing in high school, it was my life. However, my sophomore year, I was mad at the coach (for various reasons) and made the hasty decision to quit my team in a raging fury. I didn’t realize at the time that this one event would stick with me forever, and would show me much about myself.

I’ve heard people say “once a quitter, always a quitter.” I don’t believe that one at all. People can learn from their mistakes because they’re human – it’s what we try to do.

Once I quit my team, I knew almost immediately that I would regret it, but I was too stubborn to go back. The guilt that I felt for abandoning my team and my game taught me that quitting should never be the first option—even though it always seems to be the easiest.

The same options came to me a couple of years ago when I was finishing up my associate’s degree: Should I keep going and rack up lots of debt, or should I quit? It sounds like an easy decision now, but it’s much different when a person is faced with many bills, and would have to quit a job to go to school for two more years. I would be getting by on prayers and student loans. It didn’t sound like the greatest option.

So what did I do? I called my mom. I asked her many questions about how I would ever be able to handle school and bills and all the other responsibilities I had going on in my life. Her advice to me was simple, but poignant: “Follow who you are, and reach for who you want to be.

Never, ever, ever, give up on it.”

Those words hit me hard, and so I stayed in school. This fall, I will be the first in my family to go to graduate school, and my mom couldn’t be more proud.

Think for a minute about a time in your life when you wanted more than anything to give up. Did you? Or did you stick with it until the end? What happened? How do you feel about it now?

I understand that there are certain situations that make a person stop what he or she is doing (i.e. family situations), but that’s not what this is all about. I’m talking about the times when you had other options besides quitting.

My favorite quotation about this is in a poem written by Walter Wintle over a hundred years ago (1905). It’s called, “Thinking.”

If you think you are beaten, you are
If you think you dare not, you don’t
If you like to win, but you think you can’t,
It is almost certain you won’t.

If you think you’ll lose, you’re lost
For out of the world we find,
Success begins with a fellow’s will
It’s all in the state of mind.

If you think you are outclassed, you are
You’ve got to think high to rise
You’ve got to be sure of yourself before
You can ever win a prize.

Life’s battles don’t always go
To the stronger or faster man,
But soon or late the man who wins
Is the man who thinks he can

Even when you are faced with a situation in which you want desperately to give up—even if you think you can’t go on—remember: “Can’t never could.”

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Address letters to the editor of The Iron Blade through campus mail, or e-mail iblade@ferrum.edu; all letters must include names and phone numbers and are subject to editing for grammar, space, and potentially libelous material. Names may be withheld in special circumstances, subject to the discretion of the editor, but in no case will a letter be printed if the identity of the writer is not known to the editor or advisor.

Opinions expressed in The Iron Blade do not necessarily reflect those of Ferrum College administration, staff, faculty, or students.

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To contact The Iron Blade, call 365-4304 or e-mail iblade@ferrum.edu.

The crest on page one was designed by alumna Sandy Southard (’04) in 2005 and updated and colorized in 2009 by Glenn Thompson.

The good old days aren’t as long ago as they once were



Features

BEARDS from page 2



Above, Andrew Maxwell is ready to shave his beard and begin "Beards for a Cure," February 15.

photo by Bethany Lackey

Life. That means they will go razorless for 52 days.

The rules are simple: you cannot shave or trim your beard on your face. (You may shave your neck, though.) Every day that you grow your beard, you must try to get people to donate to

Relay for Life.

Then, on April 8 (Relay Day), beards will be measured to see whose is longest. This is also when the "after" pictures will be taken. The person with the longest beard wins a prize, and so does the person who

Student Activities Calendar

compiled by Ahmad Abdulla
Staff Writer

<p>Tuesday February 22, 2011 George Washington's Birthday 11:00 -2:00 p.m. BBLB Valentines Fundraiser Cookie Grams- All week 3:00 p.m. Basketball USA South Tournament, through February 26 3:00 p.m. Varsity Baseball vs Guilford College 4:30-7:00 p.m. Softball Intramurals Sign-ups by February 24 6-7 p.m. - The Biggest Loser 6:30-7:30 p.m. Biggest Loser Swimastics 9-11 p.m. - Improv Show</p> <p>Wednesday February 23,2011 5:30-8 p.m. - CIS Computer Club 8:45-9:10 p.m. Alcohol Awareness Program</p> <p>Thursday February 24, 2011 9-9:30 a.m. Resident Life Head Resident Mtg 4 p.m. - Varsity Baseball Game 6-9 p.m. - VITA Tax Prep 6:30-7:30 p.m. - PAC Yoga Class</p>	<p>8:30-11 p.m. AASA Black History Month Coffee Shop</p> <p>Friday February 25, 2011 SPRING BREAK continues through Sunday, March 6</p> <p>Saturday February 26, 2011 10-11 a.m. - Tennis Match 1 p.m. - Men's Lacrosse Game 1 p.m. - Varsity Baseball Game</p> <p>Sunday February 27, 2011 1 p.m. - Men's Tennis Match 2 p.m. - Varsity Baseball Game 2-4 p.m. - Bible Study</p> <p>Monday February 28, 2011 8:30-4 p.m. Verizon Faculty Online Pedagogy Workshop 1 p.m. - Varsity Baseball Game 4-5 p.m. - SWK Club 6-9 p.m. - VITA Tax Prep 7-8 p.m. Biggest Loser Weight Training</p>
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raises the most money.

This event is a new one, and is expected to raise a lot of funds for a great cause.

"People are going to be curious, and when they ask about our beards, it

will provide us with opportunities to raise money for our cause," Maxwell said.

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Susan G. Komen Greater Roanoke Race for the Cure

Everyone knows someone who has battled breast cancer — a mom, daughter, sister, friend. Gather your friends, form a team, don your running shoes, and join the Race for the Cure to help put an end to breast cancer. It's easy and fun! Register Online at: www.komenroanoke.org
For More Information call: 540-224-6738 or 1-866-604-CURE

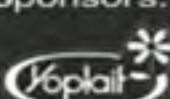


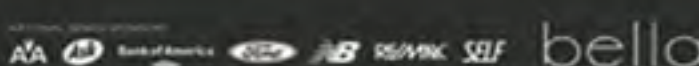
Green Hill Park
Saturday, April 9, 2011
5K RUN/WALK • 1 MILE FAMILY FUN WALK
Register online at www.komenroanoke.org

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Movie Reviews

Don't b punk'd by "No Strings Attached"

Dean Kohler
Staff Writer

Ever wanted a relationship that is just physical? I can tell you for certain this is what some guys want; but what if it's what the woman wants? This can easily be answered in the newest romantic comedy "No Strings Attached."

"No Strings Attached" is about two life-long friends, Emma (Natalie Portman), a medical student who only has time for her studies and fears commitment, and Adam (Ashton Kutcher) an up-and-coming T.V. writer who lusts for a serious relationship.

After Adam's girlfriend, Venessa (Ophelia Lovibond), dumps him and moves in with his dad, Alvin

(Kevin Kline), he starts drowning his problems away and finds himself the next morning at Emma's place.

The two decide that maybe it would be beneficial for both to have a purely physical relationship. This means they can do whatever they want, when they want, as long as they don't fall for one another, or the deal is off. In the mix of trying to make this work, Adam and Emma both struggle to keep the deal they agreed on.

It is no secret that I am not a big fan of "chick-flicks" (as with most guys), and this movie is a good reason why. Natalie Portman is a great actress and definitely prevented this movie from being a complete failure.

Ashton Kutcher, on the other hand, just didn't do it for me. It was really hard to take him seriously in any way



Adam, (Ashton Kutcher, right) is the first to "break the rules" in "No Strings Attached" when he presents Emma (Natalie Portman, left) with a bouquet of carrots.

during this film, though he did provide some comedy I enjoyed. Kevin Kline's role in this movie but thought it was pointless for him, given his resume of films. The only reason I feel he was in the movie was because of his friendship with the director, Ivan Reitman.

Besides these little points, I feel this movie was very impractical! Everyone knows, girls too, that the whole "friends with benefits" scenario hardly ever works out smoothly. The concept, as cute as they tried to make it, just wasn't one that I feel is really

"cute" at all.

Overall, I wasn't completely disappointed with this chick-flick (primarily because of Natalie Portman). I'm not sure if this is a "take your girlfriend out to the movies" type of feature. It's more of a "stay at home, invite the girls over, and have a girl's night" type. Out of 10, I give this movie a 5. Harsh maybe, but I just feel like I've been Punk'd out of \$10.

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Bookstore Valentine Winners

The winners of the Valentine's Day drawing are:

1st place
Steven Harris

Valentine Gorilla
retail value - \$24.95

2nd place
Ashley France
\$20 Bookstore Gift Certificate

3rd place
Jade Covington
White Ferrum Bea - retail value \$17.95

Congratulations to our winners
and thanks to everyone for participating!!

Patty Sigmon, Bookstore Manager

The Iron Blade wants you!

If you want to write, take pictures,
design pages, or sell and design ads,
the campus newspaper needs you.

Staff meets at 2:30 Mondays
Roberts Hall Conference Room

Contact Bethany Lackey, editor-in-chief,
blackey@ferrum.edu

Sports

Softball 2011 Preview:



Vickie Van Kleeck, Head Softball Coach and Senior Women's Administrator
photo courtesy of Sports Information

**Carly Jones
Staff Writer**

Vickie Van Kleeck has high hopes for her ladies on the softball field after 20 years as head coach. Although the team lost some strong players from last year (Jasmine



Parker, Shi-Shi Hancock, and Whitney Wolmack), they have gained some new young talent. This season, the softball team has welcomed four freshmen players, Brittani Angelson, Karly Thompson, Courtney Burner, and Chloe Brzycki. Vankleeck believes that these women will make an "immediate impact on varsity."

Fans can also keep an eye on the Shumaker sisters, Hannah and Rachel, who both are talented pitchers, and on infielder Kaitlyn Culler, who plays second and third base. The team has also welcomed back Brittany Barlow who was out last season due to an ACL injury from volleyball.



Last season, the team "set a record for the number of wins in the school's record," said Van Kleeck. The team made it to the championship game against Greensboro last year but lost 1-0. With 31 wins and 16 losses (13-5 in conference) from last season, the team is hoping for an even better performance this time around.

At press time, the season was scheduled to begin February 19 with a double headed against Guilford College starting at 2 p.m.

Vankleeck said, "Our goal for this season is to win the conference tournament and go to the NCAA tournament, which we haven't been to since 2005."

Team ready to faceoff



Lauren Rizzo, Assistant Coach, women's softball team.

photo courtesy of Sports Information

A copy of the 2011 Softball schedule can be found on the Ferrum Athletic website. Be sure to head out to support our girls and be a part of their winning season!

cejones@ferrum.edu



Women's 2011 basketball team



Front row, left to right, Kayla Goins, Amanda Farmer Tesla Akers, Teara Terry, and Boreika Burwell. Back row, left to right, Adam Crawford, assistant coach, Kristen Keith, Britany Bullock, Kelsey Frazier, Katy Kipper, Ashley Clements, Shea Smith, and Bryan Harvey, head coach. Not pictured: Karen Harvey, assistant coach.
photo courtesy of Sports Informaiton



Shea Smith
has been named
USA South Women's Basketball
Rookie of the Week twice this
season for two consecutive
weeks, January 25 and
February 1.



Baseball 2011 Preview



Carly Jones
Staff Writer

Take me out to the ball game



Buy some sunflower seeds, cracker jacks, and have your glove ready to catch some foul balls, Ferrum Colleges baseball season has started!

Coach Darren Hodges believes that he has a talented team this season and says, "I think we'll be very good, if we pitch well." Hodges, a Ferrum graduate himself, has been coaching at Ferrum since 1999, becoming head coach in 2008.

Although the team lost some strong players (All American first basemen Justin Franklin and three pitchers: Brian Mays, Jon Wilson and Trey Finch), the team has gained some talented young players. This season, we can expect new pitching from Morgan Boles,

and Chris Walker, both freshmen. Paul Jaglowski and Daniel Alvarez, returning players, should be two to keep an eye on this season, Jaglowski playing short stop and Alvarez playing third base.

Last spring, the team finished with an overall record of 25 wins and 13 losses. "We were close to where we wanted to be," said Coach Hodges. The team only needed three more wins to make it



Head Coach Darren Hodges
photo courtesy of Sports Information



Assistant Coach Matt McGuire
photo courtesy of Sports Information

to the NCAA Regionals.

The team opened up their season on Feb. 6 with a win, beating Hampden Sydney, 2-0. They have a full schedule and are facing tough opponents this season, which should make for some exciting baseball! "We appreciate all the support we have and hope to have everyone come out and see us," Hodges said.

To stay up to date with the baseball season, be sure to get a schedule, which can be found on Ferrum Colleges' Athletics website.

cejones@ferrum.edu

Coffeehouse Prize Winners

The Panther's Den was packed last Thursday night at the Valentine's Coffeehouse, sponsored by the Chrysalis Art & Literary Magazine.

There were more than 20 performances, including dance, improv, rap, alt rock, R&B, and even a poem in Chinese.

Cupid made an appearance and MC'ed a degenerate version of the Dating Game.

The following performers won prizes in their categories, as decided by popular vote:

Best Poem: Whitney Scott

Best Music: Tyler Seal

Best Any Other Category: The Ferrum Step Team

Best Valentine's Theme: Dawn Wang

The next coffeehouse will be March 10—right after Spring Break.

For more info contact jkitterman@ferrum.edu