



THE IRON BLADE

SINCE 1955



60-second Interview

Andrew Maxwell

see page 6

Vol. 56, No. 18

56 Years of Ferrum College News

March 29, 2011

Full schedule planned for next Executive in Residence, Neurosurgeon Dr. Neal Naff

Megan Hodges
Special to The Iron Blade

Dr. Neal Naff will be spending two days on campus in late March as the eighth Executive in Residence. Naff is the second to be spending two days here, and will be involved in numerous activities on both days.

He is to speak about "The Future of Medical Practice" on Wednesday, March 30, in the Blue Ridge Mountain Room, located on the upper floor of Franklin Hall, from 11:15 a.m. -12:00 p.m.

According to Tom Cosgrove, director of Corporate Relations, Dr. Naff is "Franklin County born and raised" and "one of the top neurosurgeons in the country."

Cosgrove says, "It's nice to see how excited the [Naff] family is to

hear him speak." Dr. Naff has many family members here on campus. His brother, Abe Naff, is director of athletics, his sister-in-law, Micky Naff, is assistant professor of business, and his niece and goddaughter, Jessi Naff is a senior at the college.

Dr. Naff's father was the superintendent for Franklin County Public Schools. Abe Naff says that his family is "excited and interested to hear about Neal, because we don't talk about business when we are together as a family."

Dr. Naff's success began very early in his life, with a wrestling career in high school. Abe Naff says that Neal Naff was an "outstanding wrestler," and that Dr. Naff attributes much of his success to his wrestling coach in high school, Kris Kahila, who is in Ferrum's football hall of fame,

because wrestling taught him "the discipline it took him to get through the rigors of VMI and medical school."

He went on to complete his undergraduate degree at Virginia Military Institute, graduating as valedictorian, senior class president, and student-Commencement speaker. He completed medical school and neurosurgical training at John Hopkins Hospital in Baltimore, where he is currently the director of Clinical Neuroscience Education.

His other responsibilities include chief of neurosurgery and surgical director of the Cyberknife Radiosurgery Center at Sinai Hospital, assistant professor of neurosurgery at John Hopkins University, and president of Chesapeake Neurosurgery. Although



Dr. Neal Naff

photo courtesy of Public Relations

see NAFF page 2

Major gift makes possible newest FerrumForward! project



Dyer Hall, name for Horace Dyer, former Ferrum College board of trustee member, will be ready for fall 2011 students.

rendering courtesy of Public Relations

John Carlin
Public Relations Director

Numerous building projects at Ferrum College, signifying the institution's continuing growth and momentum, are underway this spring under the **FerrumForward!** umbrella.

The College began construction in late February on a new residence hall on the west side of campus, to be named in memory of the late Horace Dyer, a prominent Martinsville businessman, community leader, and former member of the Ferrum College Board of Trustees. A generous gift from Dyer's estate allowed the College to begin work on the 31,000 square foot residence hall. The building will house 117 students and features a 1,000 square foot conference facility. Dyer Hall, which

is being built in partnership with Mod-U-Kraf of Rocky Mount, will be ready to house students for the fall semester, 2011.

Tom Dyer, Horace Dyer's son, noted that "Ferrum College has meant a great deal to our family for many years - nothing would please my father more than to know that he was able to help carry on the College's mission and help support its increasing enrollment through this new, much needed student living space."

At the northeast end of the campus, progress continues on the \$5.5 million Hank Norton Athletic Center. Crews worked through the winter pouring the foundation and placing other infrastructure. "Once the bulldozers arrived at the site last fall, we had a

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Bouldering wall project nearing completion

Stephen Washington
Staff Writer

The Ferrum College Outdoors Club is closer to completing a new bouldering wall. Students have been working side-by-side with the Ferrum Outdoors office since November 2010.

Aaron Conover, Adventure Programmer for Ferrum Outdoors, said that "The students have been dedicated to the project, to the point they have been working in temperatures as cold as 28 degrees. There are some natural locations for this sport in the area but having a place right on campus to train and get together is a great benefit. They are ready to get climb-

ing," says Conover.

The demand for bouldering at Ferrum College is steadily rising, "... especially since more students are beginning to participate in outdoor activities," says Conover.

A bouldering wall is essentially a rock climbing wall turned on its side. Students use foot and hand-holds to climb, but spend more time going sideways than straight up. The wall is only about 10-12 feet high.

There are typically 3-5 students who help with construction. They have completed construction of the wall itself. Next they will add the foot

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Bouldering wall construction progressing.

photo by Stephen Washington

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Dog Walkers club not just for dogs; benefits for human participants as well



A group of students recently visited Planned Pethood Adoption Center.

photo by Bethany Lackey

Bethany Lackey
Editor-in-Chief

Do you love cats or dogs, but know you cannot have pets in your dorm? Do you miss your pets back home and miss the interaction with them? There is a solution!

Students meet every Wednesday at 3:45 p.m. in the Fitness Center park-

ing and carpool to Planned Pethood (Franklin County Humane Society), located north on Virgil Goode Highway. It's only about a 15 minute ride, and students can stay until 5:00 p.m.

All the dogs and cats are up for adoption, and need love and attention until they can find homes. This is why Chris Rill, coordinator of Intramural Programming and Wellness here at

Ferrum, has begun this special program at Planned Pethood.

"It meets the needs of the animals, and is a great opportunity for students to get exercise and have fun," Rill said.

While there, students have the opportunity to walk/run almost any of the dogs, and play with the puppies and cats. There are trails and an open field to play in. There is also a fenced-in area so some dogs can play with off their leashes.



Above, Grant Waldrop plays with Moses, a terrier that's up for adoption.

photo by Bethany Lackey

Originally started by Rill and the Running Club, this is now open to all students, and is a great chance to exercise, help the animals, and have an all-around fun and enriching experience.

Grant Waldrop, who has participated in the event, said, "It was good to get away from the stresses of campus



Moses poses readily for the above shot.

photo by Bethany Lackey

and enjoy bonding with the animals. It was a great stress reliever."

Again, students meet at 3:45 p.m. in the Fitness Center parking lot every Wednesday, and carpool from there.

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Fun for a good cause at annual Relay for Life

Carly Jones
Staff Writer

We have all heard about Relay for Life, but sometimes need to be reminded what this event is all about. This is the signature fundraising event of the American Cancer Society.

To be involved in Relay, you can be a team captain or team member, a Committee member, a cancer survivor or caregiver, an event sponsor or a donor.

Regardless of your participation, the

best way to learn more about how to become involved in your community is to speak to someone in your local Relay for Life. Here at Ferrum College, if you would like to get involved, you can speak with Andrew Maxwell regarding this event, or visit FCrelay.org.

Last year, Ferrum College raised around \$18,500. The goal Ferrum is hoping to reach this year is \$20,000. As of right now, the school has raised more than they had last year at this time.

This year's Relay For Life event will

be a carnival theme, taking place on the college campus. There will be booths set up from different organizations to help raise money, games (including the worlds largest Twister), student entertainment, a DJ, bands from Richmond playing, the Miss Relay Pageant, a midnight movie and much more!

To register for Relay, you can visit FCrelay.org (until April 7), pay ten dollars, and you will receive a tee-shirt.

This year's campus event will run from 6 p.m. on April 8 until 6 a.m. on April 9.

If you don't register online, you can still pay ten dollars at the door and receive a wrist band.

Be sure to bring a few extra dollars to participate in the carnival games. All proceeds will go towards Relay for Life. The school is expecting a great turn out, and is excited to raise money for the American Cancer Society. Everyone is welcome and encouraged to come be a part of this life-changing event!

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NAFF from page 1

he spends much of his time at Sinai Hospital and Johns Hopkins Hospital in Baltimore, he is clinically certified to practice at Carroll Hospital Center, GBMC, Northwest Hospital, and Union Memorial.

Dr. Naff has received awards for his profession in neurosurgery, research, and teaching, and he has written many peer-reviewed works on topics such as spinal problems and brain tumors.

Dr. Naff is Board Certified in Neurological Surgery, and among his qualifications include the treatment of brain tumors, cerebral aneurysms, pituitary tumors, Trigeminal Neuralgia, brain hemorrhages, and many other brain and spinal defects and injuries.

Tom Cosgrove gave a list of Dr. Naff's accomplishments, one of which was involvement in the treatment of (former U.S. Senator) Ted Kennedy. Cosgrove said, "When Ted Kennedy had his brain aneurism, they flew Neal up because they wanted his opinion."

Dr. Neal Naff will be busy for the two days he will spend on campus. On Tuesday, March 29, he will to Dr. Katie Goff's and Dr. Chris Aylesworth's Human Anatomy and Physiology classes from 2 - 3:30 p.m.

Next, he will be meeting with the "Minds in Medicine" club and Psychology Club jointly from 3:30 - 4:30 p.m., and then with Demetri Tsanacas's SIFE team from 4:30 - 5:15 p.m. There will be an invitation-only dinner honoring Dr. Naff from 5:15 - 6:30 p.m.

On Wednesday, March 30, Dr. Naff will speak to Dr. Michaela Gazdik's Genetics class from 9:05-10:00 a.m., and to Sharon Stein's Cognitive Development class from 10:10 - 11:05 a.m. He then, of course, will speak in the Blue Ridge Mountain Room at 11:15 a.m., and complete his tour of Ferrum College with lunch in the cafeteria.

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"Biggest Loser" nears end

Monica Samayoa
Staff Writer

With the Ferrum College Biggest Loser Challenge in its final weeks, 72 individuals have participated in this annual event, in its fourth year.

"This year is a little bit different because, as opposed to entering the challenge by yourself, there are teams of three people this year. There are 24 teams and 72 people participating in the challenge," Senior Teara Terry stated.

Just like the television show, there are different activities that the individuals participate in a weigh-ins on certain weeks to win a prize. The prize this year is \$400 cash, which is awarded to the winning team.

"The first weigh-in occurred on January 24; there was an "in-between" weigh-in which happened on February 24, and the final weigh-in will occur March 21," Terry stated.

Some of the activities that the par-

ticipants take part in include Zumba on Mondays and Thursdays, and Tuesday yoga sessions.

Individuals also have the choice of exercising outside of the plan that they have such as go work out in the Fitness Center when they want. The highlight of participating in this event is for individuals to lose weight for a healthy life style.

Specific goals for this year include having participants tone up their bodies, and to be able to give students something to do while on campus.

Seeing that this is the fourth year that this challenge has occurred, it seems that the Biggest Loser is the one event to look forward to every year at Ferrum College.

"I think this event will continue. It is a growing event that will hopefully be a tradition at Ferrum College," Terry stated.

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2011 Women's Leadership Conference: inspiring, informative, should not have been missed

Tia'Lavon Butler
Features editor

On Thursday, March 17, Ferrum College hosted the 2011 Women's Leadership Conference. The inspiring seminar included numerous speakers such as Carry Schmidt, Beth Macy,



President Jennifer Braaten welcomes visitors, students, and other participants in the audience.

and Katherine Broendel. A panel was also assembled to discuss certain relevant issues.

Those who served on the panel were Betsy Ashton, Jim Bier, Jody Brown, John Carlin, Elizabeth Grier, Debby Loggans, Roderick Moore,



(Left to right) Panelists Roddy Moore, Rhonda Morgan, Betsy Ashton, and Debby Loggans discussed creative writing, music, and other ventures.

and Rhonda Morgan. Chaz Pando, Whitney Scott, and Amy Tuggle were Ferrum students who were a part of the discussion as well.

The women's conference was a

huge success, inspiring and informing all those who attended to occupy their leadership positions in a positive manner. Both men and women, young and old, all came together to participate in the conference.

The event presented a message that



Keynote speaker Katherine Broendel, AAUWs Acting Senior Media Relations and Marketing Associate, spoke on how to use our current resources (meaning social media networks) to spread the word about women's rights.

From advice on pursuing and maintaining your career, or an inside look on how to represent yourself or your talent to the public, those voices that spoke so genuinely deserved to be heard by all.

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WALL from page 1

and hand-holds. At that point it will be ready for use.

"At any given time the bouldering wall can hold about 5-10 participants, but more can be accommodated," Conover says. "Since there are no ropes or technical rock climbing equipment, climbers can move freely on the wall with the aid of a spotter, so there is plenty of opportunity for bouldering."

Conover estimates that there are approximately 700 hand-holds

in the wall surface connected by a threaded insert. These bolts allow for a variety of routes to be changed and set on a regular basis. "There can be 100 holds in the wall at any given time," says Conover.

"Bouldering is basically for people who want to train and get into shape. It basically entails free form climbing, except that you are not far off the ground. Also, it helps with strength, balance and coordination," says Conover.

Conover calls bouldering a "community sport," because of its social aspect. People who can do this typically will evolve to vertical rock climbing.

There is also a competitive side to bouldering, where a route is assigned a point value based upon difficulty, and climbers earn points as they complete routes. The ratings are based on the "V" scale, with V0 being the easiest and V16 the hardest.

The construction of the campus

bouldering wall is expected to be complete by the end of the spring semester.

"In the future, we are looking at offering a bouldering competition for students, faculty and staff to generate more participation for the sport here at Ferrum College," says Conover.

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spike in donor participation that is still going strong," said Kim Blair, Vice President for Institutional Advancement. "We feel confident that we will reach our fundraising goal for this project. When we celebrate the dedication in the spring of 2012 the Hank Norton Center will be a marquee facility of which our alumni will be very proud," Blair said. Athletic programs are also experiencing growth with the recent additions of men's lacrosse, women's swimming, and the hiring of new assistant coaches in women's soccer and lacrosse.

is located in the center of campus, between Stanley Library and Garber Hall. It promises to be a dramatic space for outdoor ceremonies and a focal point for visitors arriving to campus via Wiley Drive. The Plaza was completely funded by private donations through the generosity of alumni, local businesses, friends of the College, and faculty and staff.

Validis Resources, managers of the campus bookstore, have facilitated a nearly complete \$25,000 patio addition adjacent to the Bookstore's News Café that will provide another campus gathering place. An expanded



The very soon to be Hart International Plaza

a \$627,000 renovation and expansion. Made possible by a federal grant appropriation, with the intention to increase tourism and enhance economic development in the region, the work will include a new classroom and additional exhibit and archival space.

Elsewhere on campus, a grant of \$250,000 from The Arthur Vining Davis Foundations will allow the current weight room area in the Swartz Gymnasium to undergo renovation into three "smart" classrooms, equipped with the latest technology. Construction will be completed in time for classes beginning in the fall of 2011. A biomass boiler will soon be constructed near the maintenance buildings off Ferrum Mountain Road.

rendering courtesy of Public Relations

The boiler, made possible in large part through a donation of equipment and expertise by the parent of a Ferrum alumnus, will generate electricity and partial heat using renewable fuel such as waste wood and switch grass.

"We are blessed to be at a time in the history of the College when our devoted friends, generous business partners, loyal alumni and the community at large have all joined together in support of **FerrumForward!**," said College President Jennifer Braaten. "The momentum and excitement on campus is at all time high. I am thrilled for our students and honored to be a part of our success."

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The future Hank Norton Center

More **FerrumForward!** projects include the Hank Norton Center, to be completed in time for commencement on May 7. Named after Joseph T. Hart, Ferrum's 8th president, the plaza

rendering courtesy of Public Relations

Starbucks menu will feature items available for purchase.

A groundbreaking ceremony will be held in late spring at the Blue Ridge Institute and Farm Museum for

Ferrum Forum

compiled by Monica Samayoa

Who do you think will be in the NCAA Final Four ?



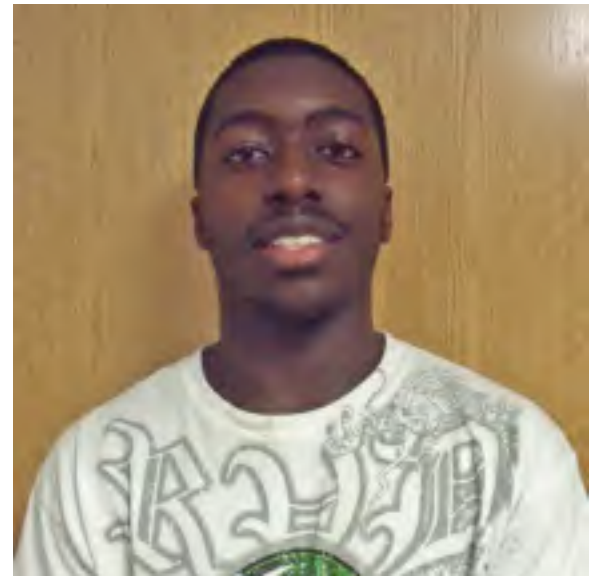
Brian Byrd

Syracuse, U Conn,
Pittsburgh, Kansas



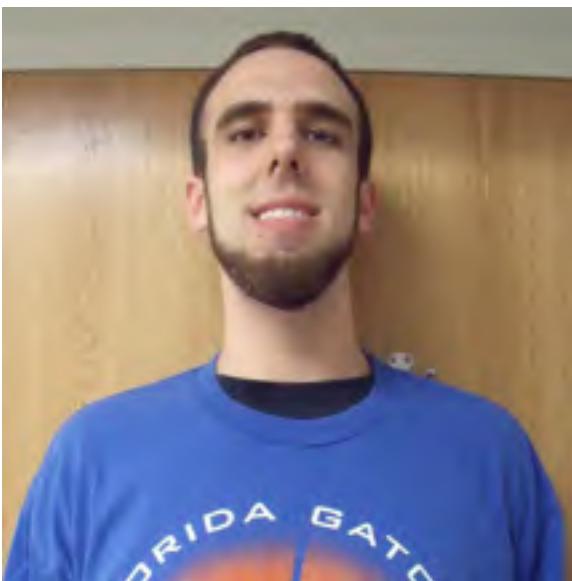
Crystal Miller

Ohio State, Kansas,
Duke, Pittsburgh



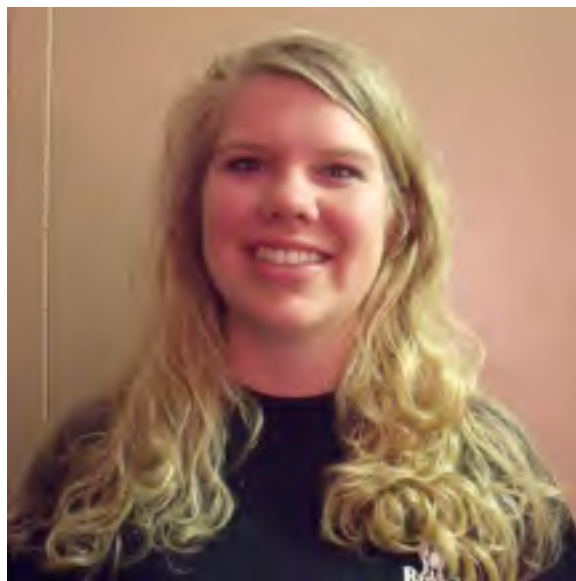
Darren Smith

Kentucky, U Conn,
Kansas, Florida



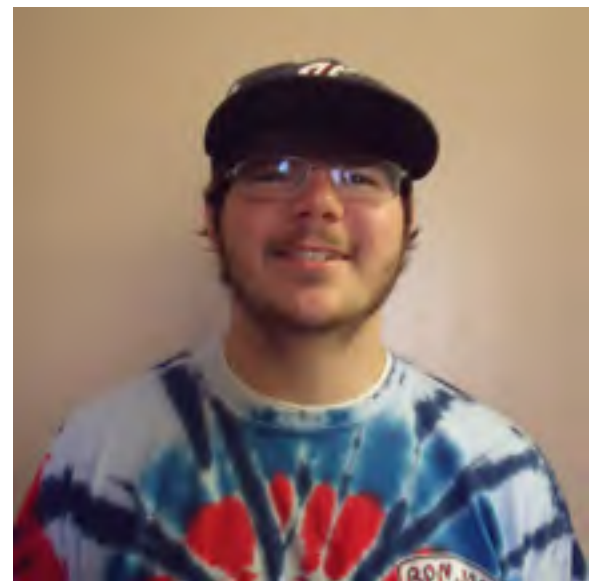
Garry Brandt

Ohio State, Kansas,
U Conn, Florida



Kasey Davis

Ohio State, Duke,
Kansas, BYU



Graham Berbert

Duke, Ohio State,
Pittsburgh, Kansas



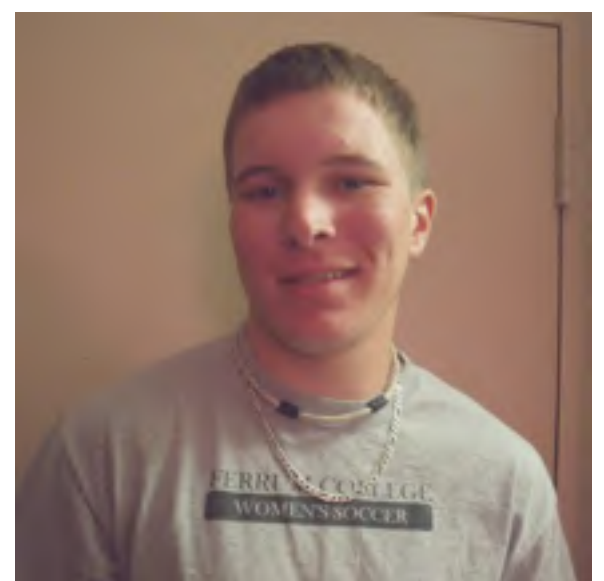
Scott Kunze

Duke, St. Johns,
Kentucky, Kansas



Velena Taylor

Notre Dame, Syracuse,
U Conn, Pittsburgh



Tyler Lee

Florida, Kansas,
Duke, Ohio State

Opinion/Editorial

Five things no one told me about graduating



Bethany Lackey
Editor-in-Chief

1. I am an adult, even though I don't feel like it.

I know when I turned 18, I was really excited that I finally could be considered an "adult." What I didn't realize at the time, was that meant nothing about my maturity. Did I act like an adult? Nope. Did people around me think of me as a "grown-up"? Not a chance.

Did twenty-somethings look up to me and act like I was their pier. No way. So, 18 didn't really mean adulthood. It meant that I could buy cigarettes. And I didn't smoke.

Now, though, I am getting ready to graduate from college. I remember being really young, looking up to people who had graduated, and thinking, "wow, they must be pretty old." But, why don't I feel like an adult now? And do I want to?

I am now well-respected among people in every age range, and I still feel like a kid. I'm officially an adult, and I'm about to start a career - which is hard to believe in itself. I feel like that's an okay thing, though. I still feel like I have much to learn, academically and otherwise. So will other seniors in this position. It's all right if you don't feel like grown up, even though you are one.

2. How darn expensive it is!

We all know how expensive college is in general – very, very expensive. But, did you know that there is a graduation fee as well? There is. This covers your cap, gown, and diploma costs. Right now the fee is \$100, whether you plan on walking in the ceremony or not. Also, not to freak anyone out, but the "student loan people" start sending out those bills about six months after you graduate (unless you're going to grad school).

Just to apply to grad school takes a lot of money. Applications that I have filled out cost anywhere from \$40 to \$70. Each. I thought that I was going to have to take out a personal loan just to apply!

Also, if you plan on going to grad school, you probably have to take at least one standardized test. For me, I had to take the GRE, which costs \$160. In addition, there is a small fee for having your transcripts sent to these schools.

Be ready for all the fees that are coming your senior year! There are many. I know my pockets aren't that deep, so I had to save in advance, just to be ready to graduate!

3. How stressful it can be

Senior year can be very difficult. It has come down to that group of classes that will probably be your last, and you know you have to pass them all. No re-takes, unless you want to be here another semester.

There are also many things that a senior has to be ready for, besides graduating. There's applying for jobs in your field, and hoping you get offers, and much uncertainty about where the future will take you. Will you live here or somewhere else? Will you have to move to start a career in this economy? If you plan on going to grad school, you have to worry about applying to the schools before the deadlines (make sure you know the deadlines!), finding recommendations, getting accepted, and on and on and on.

Your to-do list will grow quickly, and I know I can't stay ahead sometimes. When I feel overwhelmed by it all, I often want to freak out! When it gets to this point, I have to go talk to my advisor or a good friend, and let out all of my problems and ask for advice. Asking for advice doesn't mean you're weak. It means you're human.

4. How much I am going to miss college (even though I said I wouldn't)

Looking back, I remember beginning college and thinking that graduation would be the greatest day of my life because I was going to be free! Now, I'm looking around at all my friends and all the memories I've made here at Ferrum, and realizing that leaving is very bittersweet. My friends and I have made a to-do list of fun things before graduation, and we plan on enjoying every minute until then.

Don't get me wrong, though, I'm not wishing for another year, I'm simply saying that I'm going to miss my friends, mentors, professors, and yes, even some of my classes.

see **GRADUATING** page 6

Letter to the Editor

President Braaten responds to "Ferrum Priority Problem" editorial

Bethany:

Sorry you did not get to an interview me or Bobby Thompson before you did your editorial for the (March 22) Iron Blade – we could have helped you ascertain the priorities of the college that we listed in the March 3rd email we sent to the entire campus. We will resend that campus email today since some may not read their email or may have missed it as we sent it as a "welcome back from spring break news update." That email – as well as information listed in several other places on the webpage – mentions that there are at least 3-4 new classrooms that will come on line for the fall. More will come in spring 2012. Mr. Thompson chairs the facilities committee – which includes deans, faculty, staff and coaches – and they all work very hard to follow the campus master plan (that outlines all building needs and priorities). We are always happy to also respond to the input of students, our board and our community through this committee or through our open door policy. You may be hearing from my assistant – Theresa Potter – who stays late – while I come in for the "early shift." You can also visit Dr. Lambert, Provost, to talk about our constant search for additional well qualified faculty who fit the Ferrum profile of teaching excellence.

While we do not have a "classroom problem" at 8 and 9 a.m., nor after 3 p.m., we do know that there is strain during the "prime time" of 10 -2, when most people like to schedule/take

classes. We have had to be creative during the last two years because of the severe recession when building on most campuses stopped completely. Fortunately, we are now ready to proceed because of additional funding that has become available for so many projects that have been on the master plan for years. For example, the foundation I have been talking to about classroom space was finally able to fund projects THIS year after holding on them for over three years. We are excited about also receiving a wonderful major gift that will allow us to build additional residence hall space so students do not have to be in triples and so we also might be able to provide some singles – something students regularly request. Eight years ago we set the goal of reaching 1500 students by our centennial (2013), and have worked carefully towards that goal by balancing multiple needs – including staffing in all areas. While Ferrum still offers one of the lowest tuitions in Virginia, we continue to have some of the very best faculty, extremely helpful staff, strongly supportive coaches, and one of the most beautiful campuses (with many amenities.)

We are especially blessed to have students like you – articulate, academically oriented, artistically and athletically talented! So, thank you for caring about our college. It is a very special place indeed.

Dr. Jennifer Braaten

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Bethany Lackey

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Letters Policy and Publication Details:

Address letters to the editor of The Iron Blade through campus mail, or e-mail iblade@ferrum.edu; all letters must include names and phone numbers and are subject to editing for grammar, space, and potentially libelous material. Names may be withheld in special circumstances, subject to the discretion of the editor, but in no case will a letter be printed if the identity of the writer is not known to the editor or advisor.

Opinions expressed in The Iron Blade do not necessarily reflect those of Ferrum College administration, staff, faculty, or students.

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To contact The Iron Blade, call 365-4304 or e-mail iblade@ferrum.edu.

The crest on page one was designed by alumna Sandy Southard ('04) in 2005 and updated and colorized in 2009 by Glenn Thompson.

Features

60-second Interview with Andrew Maxwell



Bethany Lackey
Editor-in-Chief

What did you do before Ferrum?

I served in the Navy for four years, which gave me the opportunity to see the world and grow up a little.

What year are you?

I'm a junior.

What is your major?

I'm majoring in recreational leadership.

What brought you to Ferrum?

I came here expecting to transfer to

a university, but fell in love with the college and decided not to leave.

What roles have you played on campus?

I am president of Relay for Life and Colleges Against Cancer, and was vice president for legislation for SGA last year. I've played soccer, football, and tennis.

How did you get involved in Relay?

I got involved my freshman year through my fraternity, Sigma Alpha Kappa.

What does Relay mean to you?

My cousin had battled cancer, and she passed away last year.

What is your favorite part of Relay?

When everyone comes together for the actual Relay, and you see how big the event really is, and how people have been affected by cancer.

What is your favorite piece of advice to give?

Don't be so sure of your direction in life. Live the experience, and let the pieces fall as they may.

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Casino Night coming April 2

Dawn Wang
Staff Writer

Join Ferrum College for the annual Casino Night event, to be held on Saturday, April 2.

Casino Night, sponsored by Ferrum College's Panther Productions, is a very fun and quite successful festival that's been held on campus for several years. This year, at 7 p.m. in

the Panther's Den, there will be many card games, such as poker, blackjack, roulette, and craps.

You can get started with only two dollars, and that will get you the poker chips you need to start playing. Big prizes will be available to win and everyone is warmly welcomed to join this great event.

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5. How much I wish I could take back all those hours on Facebook

Even as I type this, I have another window open to Facebook.

While I don't think I meet the requirements to earn the "-aholic" suffix, I do feel like there are many hours in my life I could have done more productive things. Some of my friends will go to Facebook as an accidental reflex when trying to check their emails, and many people have Facebook as their homepages.

Facebook can be great, but it can also be that distracter that keeps you from doing your homework and studying. (I know it has been for me!)

If you spend one hour per day on Facebook, total, then seven hours a week, that's about 30 hours per month. That means you spend well-over a full 24-hour day every month online, looking at other people's profiles and chatting. I'm not going to talk about the millions of things you could do with an extra 24 hours, but think about it!

With graduation approaching fast for many of us, and with senioritis kicking in, let's keep our minds on the important things - like staying sane. If you're not graduating, keep all these things in mind so you have the best time possible here at Ferrum, while still staying great students!

All love - Bethany

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Student Activities Calendar

compiled by Carly Jones
Staff Writer

Tuesday, March 29

11 a.m.
Spring Fever 5K Recruitment
Franklin Hall Atrium
3 p.m.-Men's Tennis
Varsity Baseball
Women's Tennis
4 p.m.-Dance Team Tryouts
Dance Studio Swartz Gym
4:30 p.m.-Soccer & Tennis Sign Ups
Franklin Hall Atrium
6:30 p.m.
PAC Yoga Class Aerobics Room
Swartz Gym

Wednesday, March 30

9 a.m.
Residence Life Head Resident Mtg
Magnolia Room
11 a.m.
Spring Fever 5K Recruitment
Franklin Hall Atrium
3 p.m.-JV Baseball
3:45 p.m.-Dog Walkers Club
Meet in Fitness Center parking lot
4 p.m.-Dance Team Tryouts
Dance Studio Swartz Gym
4:30 p.m.-Soccer & Tennis Sign Ups
Franklin Hall Atrium
5:30 p.m.
CIS Computer Club, LA 201

Thursday, March 31

11 a.m.
Spring Fever 5K Recruitment
Franklin Hall Atrium
Master Garden Class, Garber Hall 123
4 p.m.-Dance Team Tryouts
Dance Studio Swartz Gym
4:30 p.m.-Women's Lacrosse
Soccer & Tennis Sign Ups
Franklin Hall Atrium
6 p.m.-Varsity Baseball
VITA Tax Preparation, Beckham 204

Friday, April 1

11 a.m.
Spring Fever 5K Recruitment
Franklin Hall Atrium
1 p.m.-Men's Tennis
Women's Tennis
3 p.m.-JV Baseball

Friday, April 1 continued

4 p.m.-Dance Team Tryouts
Dance Studio Swartz Gym
7:30 p.m.
Senior Seminars, Sale Theatre

Saturday, April 2

11 a.m.
Spring Fever 5K Recruitment
Franklin Hall Atrium
Men's Tennis
Women's Tennis
12 p.m.-AG Alumni Mtg, Garber Hall 106
1 p.m.-Men's Lacrosse
Varsity Baseball
3 p.m.-Women's Lacrosse
4 p.m.-Dance Team Tryouts
Dance Studio Swartz Gym
7 p.m.-Casino Night, Panther's Den
7:30 p.m.
Senior Seminars, Sale Theatre

Sunday, April 3

1 p.m.-JV Softball
Varsity Baseball
2 p.m.-Bible Study, Grousebeck 201
4 p.m.-Dance Team Tryouts
Dance Studio Swartz Gym

Monday, April 4

Registration for Fall Classes begins
Golf Tournamentm, Williamsburg, VA
8 a.m. - 5 p.m.
SE Week, Franklin Hall Atrium
11 a.m.
Spring Fever 5K Recruitment
Franklin Hall Atrium
3:30 p.m.-Soccer Intramurals Begin
Chapman Field
4 p.m.
SWK Club, Beckham Conf. Rm 317
Dance Team Tryouts
Dance Studio Swartz Gym
6 p.m.
VITA Tax Preparation, Beckham 204
7 p.m.
Tentative Tennis Intramurals Begin
Burrow Tennis Courts

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Interested in business? Edward Shack offers advice

Amber Stoakley
Staff Writer

Are you into business, and interested in owning your own company one day? Edward Shack, a cosmetic expert, has the answers for your business ambitions. He has worked with numerous cosmetic companies over the years, as well as owning his own multi-million dollar company, "EES Cosmetic Solutions, Inc."

Most of the current cosmetics that you use, Mr. Shack has worked behind the scenes for. He had worked in positions such as manufacturing, distribution, ad campaigns and marketing.

When working in any type of successful industry, people are often faced with many obstacles. Mr. Shack has personally been faced with some challenges and has overcome them.

"The hardest challenge today is the large amount of paperwork

centering on regulatory issues. It's tedious but necessary work especially as the consumer is more aware of the ingredients going into their products."

This is something many may face when going into any type of business profession. Another side of business is managing the money. Many corporations make billions of dollars and I can only imagine how many problems can come about when handling this large amount of profit. Much of the answer lies in communication.

Shack stated, "The larger the company, the harder it is to get them to talk amongst themselves. Communication is difficult as you work with different production sites and different regulatory groups for the different brands within the same organization. The large global companies today are a conglomeration of multiple brands and sometimes

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Sports



Gary Holden
Sports Information Director

Ferrum College senior forward Derek Mitchell has been named to the National Basketball Coaches Association's (NABC) All-America First Team.

Mitchell led Ferrum to a stellar 23-5 record this season, a new school record for single season wins. The Panthers also set a new school record with an 11-game winning streak to open the season.

Mitchell averaged 19.7 points and 13.2 rebounds per game for Ferrum. He closed a stellar career as the College's #2 career scorer with 1,624 points, and holds Ferrum records for career rebounds (1,258), career rebound average (12.5 rpg), season rebounds (357 in 2011) and

Senior Derek Mitchell breaks records, amasses honors

season rebound average 13.6 rpg in 2010).

Mitchell's major honors this season include USA South Player of the Year, D3hoops.com South Region Player of the Year and NABC District III Player of the Year.

Mitchell is only the second men's basketball player in school history to earn All-America honors, since Ferrum joined the NCAA Div. III ranks in 1985. He joins Everett Foxx, who earned NABC second team All-America honors in 1992. Foxx led Ferrum to its first and only NCAA Division III Tournament appearance in 1992 en route to setting Ferrum's scoring record with 2,112 career points.

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Senior forward Derek Mitchell achieves status equal to only one other Ferrum College men's basketball player.

photo courtesy of Sports Information



Update

Monica Samayoa
Staff Writer

With an overall record of 10 and 10, the Ferrum College Baseball team still has many more games in the 2011 season.

Highlight wins so far in the season includes the Double Header against Eastern Mennonite University, Roanoke College, Gilford College and Double Header against Martin Luther College.

Ferrum College Baseball players Chris Walker and Taryn Hayden have also received recognition from the USA South Conference this season.

Freshman Chris Walker was named USA South Baseball Rookie Pitcher of the Week during the week of February 7. Taryn Hayden, also another freshman, received USA Baseball Rookie of the Week.

With many games still remaining, the season is still sure to be full of surprises.

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Ahmad Abdullah
Staff Writer

In its program-opening season, the Men's Lacrosse Team has gotten off to a decent start for a young and upcoming team. They currently hold an overall record of 4-4 playing against teams within and outside of their conference.

This season is proving to be a good "growing-up" season for the Panthers. They have suffered close losses, which have showed them their weaknesses and where they can improve.

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they don't speak to one another. The global companies are addressing this issue and taking larger strides to overcome this hurdle. In a 'technology' world, communication is essential."

Not only did Shack relate to the business majors, but he also related to our campus theme from last year. Sustainability had the campus buzzing last year as the campus theme. Shack explained the importance of sustainability within big corporation.

"My favorite company is Estee Lauder. They are so multi dimensional owning up to 30 different brands at this time. I've worked with them since 1985

But there have also been games where the Panthers have come in and showed their full potential and dominated the clock from the opening face-off to the final Buzzer.

Players like David Rosenberger and Andrew Senft have proven that they are good enough to hang with some of the best players in the Conference. Josh Liptak has come out as the starting goalie on the roster and in the Aurora game, proved that he could be a dominating factor by keeping Aurora to only one goal in each quarter.

in all aspects of the business such as purchasing, research & development and Marketing/Product Development. They are committed to their consumers and their supply base and committed to the environment. Their new 'Sustainability' program has been successful and we are proud to be part of their team."

Business majors have certain characteristics they need in order to be successful. A very important characteristic that you should possess is to always plan ahead for the future. Shack talks about forecasting (for his specific industry) and the ways to make and keep a profit.

Other players like Dylan Burdick and Eric Dorsey who have proven they have as much swagger as the top guys, and they cannot be slept on and have provided game changing and winning goals.

The team currently has six games remaining on their schedule with their season closer against La Roche College in Pittsburg, PA on April 23. Their final home game of the season will be on April 16 against the always-strong CNU at 1 p.m. Come and out and give them your support!

Washington & Lee (18-4) L
Guilford (10-9) L
Randolph (8-4) W
Greensboro (13-4) L
Shenandoah (7-4) W
Albion (12-6) W
Aurora (6-4) W
Marywood (10-4) L

For Complete Stats Visit the Ferrum Athletics Web Page

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"I see [the cosmetic industry] trending upward as we become busier in our schedules and especially as the economy rebounds. More consumers are looking towards the relaxation element." It is always important to know where your industry is going and to prepare for the future to ensure that you stay successful.

When it comes to retaining money, Shack says that "putting [items] in larger packaging" to decrease store thefts is very important. "It's so easy to hide the smaller packaged items so this makes perfect sense for the brands in the large box store

models."

Many of you strive to be successful in this profession and Shack included some advice in achieving that goal, "Very simple advice: Find something you love to do and build a career around it. When you do it this way, you will never feel like you're working. I've been doing it this way since 2004 and I love coming to work every day. It's evident in my personality and the way I interact with my staff and customers."

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Act Now!



for Fall 2011

Please complete the following checklist of items

to Reserve Your Place at Ferrum for Fall 2011:



Submit Your FAFSA & Complete Financial Aid Documents

Complete your FAFSA at www.fafsa.gov. ASAP. The Financial Aid staff is already packaging awards for fall 2011.



Submit Your \$250 Confirmation Deposit

Confirmation deposits can be paid by check or online at <https://ferrumserver2.ferrum.edu/secure/bu/onlinestacctpay.asp>



Make Your Housing Reservations

Housing sign-ups will begin in March. Be on the lookout for communications about how, when and where!

Your \$250 Confirmation Deposit must be paid before you can sign up.



Register for Your Fall Courses: Registration Dates are April 4-6

Make an appointment to meet with your advisor. Outstanding account balances must be paid prior to registering for classes.

Payments can be made by check or on line at <http://www.ferrum.edu/studentaccts/>



*Keep up the good work for the rest of the spring semester!
We look forward to welcoming you back to campus next fall.*



Saving Mother Earth... one light switch at a time

Ferrum College Energy Use Competition 2011

March 27-April 2

Students will be on teams based on their dorm buildings.

This competition is to see which building can use the least amount of energy compared to the amount it used before.

Small prizes awarded throughout the week.

Grand Prize awarded at April 7 pizza party for the winning dorm building!

More information soon to come from your R.A.'s about teams and tips on how to win.

Contact Chekka Lash, FC Sustainability Coordinator, for more information!

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